

SKYLAR DENNEY

PRODUCT DESIGNER

Skylardenney1@gmail.com

(304) 906-8780

Skylardenney.com

Atlanta, GA

EXPERIENCE

Walmart (Enterprise FP&A) — *Product Designer*

MAY 2022 - PRESENT

- Delivered developer-ready, user-centered design solutions for enterprise fintech software that increased collaboration & decision-making speed among employees
- Gathered data & insights to gain an understanding of complex financial analysis problems in order to create simplified solutions for user workflows
- Led design teammates in collaboration with product & stakeholders to collect requirements and manage timelines

EcoMap Technologies — *Product Designer*

JAN 2022 - FEB 2022

- Increased user understanding of the product from 30% to 70% through website & content redesign
- Conducted user research to identify problem areas with the existing website
- Developed sitemap, user flows, wireframes & mock ups to create a solution that clarified audience & offerings to increase conversion

Netflix, Warner Bros., Amazon studios — *Actor, Director, Screenwriter*

2012 - 2021

- Built empathy and understanding of lived experiences outside of my own by exploring the world through the lenses of different personas
- Led multi-disciplinary teams of creatives to produce enjoyable cinematic experiences
- Communicated narrative & humor through storytelling & performance

Captivate Search Marketing — *SEO Content Writer, Social Media Manager*

2016 - 2021

- Developed compelling, research-based content incorporating keywords to yield higher webpage rankings
- Designed visual assets & content calendars for a major healthcare system

N4MD, Inc. — *Social media manager*

2015 - 2016

- Scaled social media via daily growth tasks for a developing startup
- Distilled complex product into digestible content for new website

EDUCATION

Certificate in UX Design

Designlab

2022

Associates of Arts

American Academy of Dramatic Arts

2012

INDUSTRY KNOWLEDGE

User Research, Usability Testing, Interaction Design, Information Architecture, Product Strategy, Wireframing, User Flows, Prototyping, Content Design